



Over 50K streams on Spotify, 100K streams elsewhere! Sam is rocking it and Ordior is here to support him!

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Things are looking way up for Sam Pollard! His album now has over 50,000 streams on Spotify and 100,000 streams on all other networks. This is certainly a Step in the right direction, perhaps even making a World Of Difference for Sam Pollard. He's become somewhat of a global sensation lately, especially in terms of his wildly successful radio campaign! While he's still a bit too underground to be smack dab in the middle of the big time, that could also allow him to tap further into his passion as an artist! These numbers don't lie – Steps and World Of Difference are seeing the success they are because they're both excellent works by a truly passionate musical individual. We'll let them speak for themselves for anyone not caught up to speed - just search "Sam Pollard" and you'll find Steps and World Of Difference on all major online retailers with ease!

These tracks, along with Sam's entire catalogue, is under Ordior's protection! Ordior is now working with Sam to manage his copyrights and seek out unpaid and unclaimed royalties. Sam can rest assured knowing that the quality music he creates is getting the treatment and respect that it deserves! Even now, lost royalties have been recovered by the Ordior team, and are moving into Sam's hands where they rightfully belong. Music of this caliber deserves every ounce of that consideration, and Ordior and our partner company Blue Pie are here to deliver! Don't listen to said music for too many hours though – you'll be doing your OWN track-by-track reviews of Steps before you know it, just like our partner company Blue Pie did when they first heard it! World Of Difference is also beautiful in these hard times, of course.

It's no wonder that Sam is seeing this level of success! We can only look forward to the emotional milestones Sam is going to pass in the future, and wait with bated breath to hear how these passionate works are next creatively utilised in these dark times. After all, with that many people listening... someone's bound to jump on something. We might even have a few ideas cooking ourselves, but we'll have to see. Stay tuned, and keep taking your daily dose of Sam Pollard's excellent musical aesthetic!

Sam Pollard is a DJ Central Records and Blue Pie Records USA artist.
Sam is published by Blue Pie Publishing USA (ASCAP).

SOCIAL MEDIA LINKS

Website | www.sampollard.com.au
Triple J Unearthed | www.triplejuneearthed.com/artist/sam-pollard
Facebook | www.facebook.com/SamPollardMusic
Twitter | www.twitter.com/sampollardmusic
SoundCloud | www.soundcloud.com/sampollardofficial
YouTube | www.youtube.com/user/Sampollardmusic
MySpace | www.myspace.com/sampollardmusic
Reverb Nation www.reverbnation.com/sampollard

Search "Ordior" in Google for more information.

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ABOUT ORDIOR:

www.ordior.com

Ordior is a software company designed to meet the very specific needs of content owners, software developers and digital rights managers all over the world. The Ordior systems have been designed to allow content companies, large or small, to outsource all of the tasks that sit between the content sale and distribution of funds, to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and creation of value-added reseller networks and channels. Ordior is committed to developing and maintaining systems that are several generations ahead of those currently employed in the content industries. Best of all, we will continue to evolve with the digital economy, accommodating new business models and income streams as they come to market.

Ordior's proprietary software products have been developed by a world-class team of engineers and software developers. Ordior's software and rights management services are now used by over 200 record labels, software developers, film/media production companies and publishing houses. The Ordior royalty and payment management services platforms provide real-time reporting on transactions for our customers 24/7, 365 days a year.

Ordior provides a turnkey solution for all creators or I.P, digital content, software, music, films and other digital assets that have the need for transparent reporting, income stream management, rights management protection systems and mechanical copyright management and administration services. If you own content and you want your rights managed, then Ordior provides an excellent product offering and service.

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