



Announcing the Blue Pie Games team! They're raring to play!

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Blue Pie are moving up! Lately, a Tik Tok has been established and it's proven successful in the community so far! Even though we've just started out, and the impacts we're making can only ever be small at this stage, the fact that we're progressing in this way is phenomenal and is giving us the energy we need to push this as far as we can take it!

So what's the next step? Immersion tech is the future – what do we mean by that? Well, gameplay, roleplay, ARGs, and other such staples of our current youth culture have truly taken their place as respected mediums. It's no longer a question of legitimacy – games ARE a legitimate form of media. Whether you want to call them art or not, some games have bigger budgets than Hollywood blockbusters, and they're just as valid as music. So, to cut to the chase, Blue Pie now has a games team! Come check us out!

Gmail: Bluepiegames@gmail.com

Twitch: [BluePieGaming](#)

Steam: [Bluepiegames](#)

Epic Games: [Bluepiegames](#)

League of Legends / Riot Games: [BluePieGamer](#)

Battlenet: [Bluepiegames](#)

Now, MAKING games isn't our forte, that isn't what we're suggesting. But these new forms of interactive mediums, especially in this post covid world, are worth paying attention to. They were worth it before, but NOW especially! The music world has changed its method of consumption and enjoyment, extending from small changes like drive-in car show fads making a return, to huge changes such as how the film industry works, and how labour is handled in general! We're eventually heading towards a near-exclusively virtual society. It's our bet that when things "return to normal", this quarantine period will have opened our eyes to BETTER ways to do things, and some covid traditions will hold over long after the pandemic is gone. So, get on with the opportunity or miss out, that's the choice, and we like to experience everything life has to offer. So, into the fray we go!

With Liam Walker as team leader, supported by Social Media Integration Manager Edmund Cotter, this team will continue to branch out into fantastic new ways of reaching new fans and markets. We'll be focusing on a few big drum n bass hits in our catalogue, ready for sick

gameplay montages and other such vids... maybe a fail montage set to Barry Crocker's "Send In The Clowns"? :^) What a shocker that'd be. What a Barry Crocker!

So look out world! You're about to hear more from Blue Pie and our artists, and the team is excited to play, and to be a part of this new movement. Already we've been seeing significant propulsion of our artists into Facebook with some explosive growth on both Blue Pie/DJ Central and Ordior, so as we head in this new, modern direction, we're hoping to see that growth continue rapidly as we engage with everything from Fortnite to Witcher 3 to League of Legends to Spyro Reignited to Overwatch! 4 out of those 5 involve dragons too... come with us as we CHASE THEM.

Search "Ordior" in Google for more information.

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ABOUT ORDIOR:

www.ordior.com

Ordior is a software company designed to meet the very specific needs of content owners, software developers and digital rights managers all over the world. The Ordior systems have been designed to allow content companies, large or small, to outsource all of the tasks that sit between the content sale and distribution of funds, to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and creation of value-added reseller networks and channels. Ordior is committed to developing and maintaining systems that are several generations ahead of those currently employed in the content industries. Best of all, we will continue to evolve with the digital economy, accommodating new business models and income streams as they come to market.

Ordior's proprietary software products have been developed by a world-class team of engineers and software developers. Ordior's software and rights management services are now used by over 200 record labels, software developers, film/media production companies and publishing houses. The Ordior royalty and payment management services platforms provide real-time reporting on transactions for our customers 24/7, 365 days a year.

Ordior provides a turnkey solution for all creators or I.P, digital content, software, music, films and other digital assets that have the need for transparent reporting, income stream management, rights management protection systems and mechanical copyright management and administration services. If you own content and you want your rights managed, then Ordior provides an excellent product offering and service.

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