



Deluxe records gets a deluxe website upgrade!

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Michael Browning and his label Deluxe records have been in Ordior's protection since 2005! Recently, we reported this partnership, making an official record of it in Ordior's headlines. After all, this partnership holds gravitas, and our partner company Blue Pie has also enjoyed greatly the partnership with this man and all the wonderful artists he's worked with! After all, Michael is one of Australia's iconic record labels from the 1970's and 1980's, with iconic artists like: The Numbers, Heaven, The Dugites, Pete Wells (Rose Tattoo), Freeway, and Proud Scum in his management.

So to christen these many years of friendship, we've given the website of Deluxe Records a complete overhaul!

www.deluxerecords.net

A similar update transpired with the band Ooh La La recently, and it wouldn't be right if Deluxe wasn't also up and at 'em! So here it is, ready and proud to be displayed on the massive community that is the internet. With so many people browsing, there's bound to be just as many who know all about Browning as there are who don't. So... For the readers who aren't aware, Michael Browning is ROCK ROYALTY! He's managed AC/DC, The Angels, and INXS- arguably three of Australia's biggest bands, with AC/DC now being touted as the biggest band in the world! Ordior is there to help grow and develop new revenues, and ensure that all copyright matters are handled professionally, with the same care being given to Deluxe's website. After all, you would want the utmost care to be taken when the music is just this good, wouldn't you?!

Deluxe Records was launched in the 1980's by the king of Australian pub rock, Michael Browning. A comment from Michael's friend Clive Calder, an established record executive and businessman, prompted the move back to Australia to create the label saying, "Copyrights don't call you in the middle of the night and tell you the truck has broken down!". Deluxe Records' first signing to the label was Sydney's trio The Numbers, followed by WA's The Dugites, and then one of Australia's great international rock exports, INXS. But that's merely scratching the surface of the Irons that Browning and Deluxe have had in the fire over the years, and the irons that continue to burn even today!

If you're still curious about the extent of Browning's impact on the music world, check out his website below!

www.deluxerecords.net

Search "Ordior" in Google for more information.

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ABOUT ORDIOR:

www.ordior.com

Ordior is a software company designed to meet the very specific needs of content owners, software developers and digital rights managers all over the world. The Ordior systems have been designed to allow content companies, large or small, to outsource all of the tasks that sit between the content sale and distribution of funds, to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and creation of value-added reseller networks and channels. Ordior is committed to developing and maintaining systems that are several generations ahead of those currently employed in the content industries. Best of all, we will continue to evolve with the digital economy, accommodating new business models and income streams as they come to market.

Ordior's proprietary software products have been developed by a world-class team of engineers and software developers. Ordior's software and rights management services are now used by over 200 record labels, software developers, film/media production companies and publishing houses. The Ordior royalty and payment management services platforms provide real-time reporting on transactions for our customers 24/7, 365 days a year.

Ordior provides a turnkey solution for all creators or I.P, digital content, software, music, films and other digital assets that have the need for transparent reporting, income stream management, rights management protection systems and mechanical copyright management and administration services. If you own content and you want your rights managed, then Ordior provides an excellent product offering and service.

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