



Sweet Peach records given a Sweet website overhaul!

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The website of one of Australia's most iconic record labels from the 1970's – Sweet Peach Records – has been remodelled!

www.sweetpeachrecords.com

In the past we've introduced the record label, and its manager Jim Stewart, by listing some of its iconic acts. But you can't really blame us for getting straight into the musical meat of things when we're dealing with folks like Fraternity, Doug Ashdown, Denis Whitburn, and Lee Conway. These names have legendary weight, and we at Blue Pie have quite the legacy on our hands growing new revenue streams for the catalogue.

Sweet Peach records started in Adelaide in the 1970s, founded by producer Jimmy Stewart, and and Denis Whitburn at Adelaide's Gamba Studios. Musician Doug Ashdown also lent a helping hand, and without him, the sheer amount of killer content the label was producing would have overwhelmed the team! During the three years that the label was active, it produced some absolute monster hits, such as Fraternity's Livestock. Blue Pie is here to help distribute such hits from this catalogue like Fraternity's music, as well as building a new website for the label... and check it out, mission complete!

Our partner company Ordior are here to help grow and develop new revenues, and ensure that all copyright matters are handled professionally, with the same care being given to Deluxe's website. Such things are just the bare minimum that such musical history deserves. After all, you would want the utmost care to be taken when the music is just this good, wouldn't you?!

Sweet Peach Records is part of the sonic foundations of Australia's musical heartbeat in the 70's! They made a great impact on the scene during their heyday, to the point that some of their LPs are genuine collector's items! One of the label's most sought-after LPs was the acclaimed album Hush by Sydney progressive-folk band Extradition (comprising several ex-members of Tully) which became a major collector's item on LP and was re-issued on CD some years ago by Vicious Sloth Collectibles. Many other original productions by the label command exorbitant prices online and are highly sought after- they may be scarce, but they are valued beyond value itself!

Sweet Peach and Jim Stewart/Denis Whitburn have cemented themselves as one of the most iconic record labels to ever come out of Australia, so it's high time their website was overhauled into ship shape condition! Prestige such as this demands respect.

If you're still curious about the extent of Sweet Peach's impact on the music world, check out their discography and the full documentation of their story below which we used excerpts from! And of course, their shiny new website.

www.milesago.com/industry/sweet-peach.htm

www.discogs.com/label/226879-Sweet-Peach

www.sweetpeachrecords.com

The legacy of Jimmy Stewart and the rest is still alive and well, much to our delight. Sweet Peach Records are digitally distributed by Blue Pie Records for the world, and is protected/has its rights managed by Ordior. We are honoured to be responsible for the distribution of such a prestigious label and catalogue, and this teamwork is a testament of our appreciation for this little slice of Aussie musical history.

Search "Ordior" in Google for more information.

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ABOUT ORDIOR:

www.ordior.com

Ordior is a software company designed to meet the very specific needs of content owners, software developers and digital rights managers all over the world. The Ordior systems have been designed to allow content companies, large or small, to outsource all of the tasks that sit between the content sale and distribution of funds, to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and creation of value-added reseller networks and channels. Ordior is committed to developing and maintaining systems that are several generations ahead of those currently employed in the content industries. Best of all, we will continue to evolve with the digital economy, accommodating new business models and income streams as they come to market.

Ordior's proprietary software products have been developed by a world-class team of engineers and software developers. Ordior's software and rights management services are now used by over 200 record labels, software developers, film/media production companies and publishing houses. The Ordior royalty and payment management services platforms provide real-time reporting on transactions for our customers 24/7, 365 days a year.

Ordior provides a turnkey solution for all creators or I.P, digital content, software, music, films and other digital assets that have the need for transparent reporting, income stream management, rights management protection systems and mechanical copyright management and administration services. If you own content and you want your rights managed, then Ordior provides an excellent product offering and service.

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Contact Details:

**The Media Manager
ORDIOR AUSTRALIA**

Clarence House
Unit 6/9 Clarence Street
Moss Vale, NSW, 2575
Australia
P: +61 2 9310 0155

F: +61 2 9310 0166
E: sales@ordior.com
W: www.ordior.com

The Media Manager
ORDIOR USA

3 Germain Dr
Ste 4 – 4002
Wilmington, DE 19804
USA

P: +1 646 291 8906
F: +1 360 326 1527
Toll Free Number: +1 877 772 3711
E: sales@ordior.com
W: www.ordior.com

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