

# About Ordior And Our Rights Management Services

For established artists with prior hits we give the utmost urgency and attention to the review of your royalty statements, rights management reports. We also make an assessment of potential areas of risk that you may be exposed to under payment by any collection society and/or record label or publishing house.





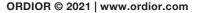
Ordior undertakes all reviews at our own expense. We will go back over your statements for all of your hits since inception or as far back as you have accurate records and reports. We will conduct an audit to the best of our available systems and resources. This will include your writer affiliations with BMI, ASCAP, SESAC, APRA and any other agencies, collection societies that may owe you royalties.

We work with you to uncover any unpaid royalties and negotiate settlements for and on your behalf.

A good example of areas that USA artists may not aware of is the "Air Time" payment for writers and the "Air Time Performance Mechanical Copyright" payment royalties. These are paid to writers and performers in the UK and Australia. Most US artists are completely unaware that they are being underpaid. This is where we step in to assist and seek out areas where "Hits" have been underpaid. We work with you to collect these valuable royalties.

### Confidentiality Statement

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## Publishing Rights And Mechanicals

Ordior and our rights management partners are able to collect royalties for the entire global music markets, where royalty and rights management agreements are recognised and for markets that honour mechanical copyrights and "Air Time" payments.

It is likely that some of your copyrights may not be correctly registered in a number of markets. We would be happy to correct this and set this up for you to receive future royalties.

This document is intended to outline the process and the team that would work with you to rectify any underpayments and or abuse of your copyrights. We work with you to conduct formal audits with ASCAP, SESAC, BMI on your behalf. We receive assistance from our legal teams and attorneys who are well versed in the fields of copyright management, I.P Protection and publishing collections for musical, written and/or audio visual and film rights.

## How Does It Work And What Does It Cost Me?

- 1. All audits are at Ordior's expense.
- 2. The audit does not cost you anything.
- 3. The audit can take up to 180 days to complete.

It takes this long because we have to contact, research and identify your registered works. We then compile all the information into our reports' matrix. From this we then confirm where any underpayments and/or abuse or infringement of your rights may exist. The process is time-consuming but rewarding for all concerned.

On completion of the audit we provide you with a recommendation for the collection of your royalties. Once you have decided to engage Ordior to pursue any uncollected royalties then you will be charged 50% of the initial recoveries that we secure for you.

That is, the first recovered payment is charged at the rate of 50% of all recovered funds.

Any ongoing maintenance and collection is then managed on a 70/30 basis with you being paid 70% of the incomes that are collected under any ongoing agreement.

We cover the costs to run the case and actions against the respective parties. Any legal fees and or costs incurred are deducted from the total of the initial recovered sums.

#### Example:

Take the case of an Artist that we recover \$150,000 in unpaid royalties for. The job takes us 15 months to extract the payment. The costs could look like the following:

- · Time charges for any legal costs + filing fees and admin charges = \$15,000
- · Postage and Ordior admin time charges = \$5,000
- · Royalty Statement collection and compiling of your rights' matrix = \$2000

Total Costs: \$22,000

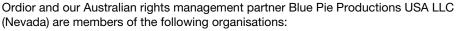
Example Settlement: \$150,000

· Less Costs: \$22,000

· Artist Entitlement Payout at 50% = \$128,000/2 = \$64,000

In the above example you would recover \$64,000.

From this point on any other royalties and mechanical copyrights that are due would be split 70/30. It is important to note that we ONLY take 50% on the first settlement payment we receive.



- · Member of Merlin: www.merlinnetwork.org
- · Member of Sound Exchange: www.soundexchange.com
- · Member of PPCA: www.ppca.com.au
- · Member of PPL UK: www.ppluk.com
- · Member of AIR: www.air.org.au
- · Member of ARIA: www.aria.com.au
- · Member of AIEX: www.aiex.com.au Damien Reilly since 1987 and Blue Pie since 1996
- · Publishing Member of APRA: www.apra.com.au
- · Member of AMCOS: www.amcos.com.au

#### Damien Reilly

- · Member of AIEX: www.aiex.com.au 1987
- · Full Member of APRA: www.apra.com.au



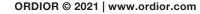












## How Do I Get Paid My Mechanicals?

Some of the societies such as PPLUK will pay your share direct to you. We will make sure that all your details are lodged correctly with all societies and work with you to ensure the correct registrations of your rights including:

- · Air Time Payments for public performance.
- · Mechanical copyright for public performance.
- · Writer Mechanical Copyright Payment Management.
- · Publishing Administration Management.

### About Your Copyrights And The Internet

About Sound Exchange: www.soundexchange.com

Sound Exchange collects and distributes royalties associated with the public performance of sound recordings made by services operating under one of the compulsory licenses. By contrast, ASCAP, BMI and SESAC collect and distribute royalties associated with the public performance of musical works. Adigital audio transmission of a musical recording may require a license for both the sound recording and the underlying musical work.



### Ordior Collection Society Network

Ordior works with leading collection societies including the following leaders in rights management and collection societies.







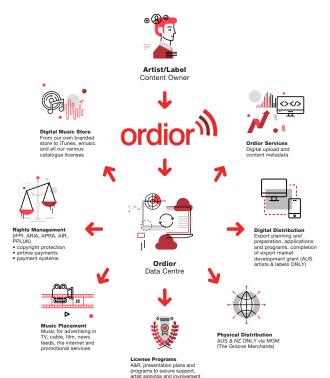


- · AMCOS: www.apra.com.au Mechanical copyright collections for Australia. Unless you are registered with AMCOS you will not get paid your mechanicals for Australia. We will register you for AMCOS.
- · APRA: www.apra.com.au Performing copyright for Australia.
- · PPL UK: www.ppluk.com.au Airtime payments for air play in the UK + Europe.
- · MCPS: www.mcps.co.uk (Mechanical Copyright Protection Society). Body that collects royalties in respect of music played by radio stations, specifically jingles and music used in adverts.
- $\cdot$  PRS: www.prs.co.uk Body that collects royalties in respect of music played by radio stations for artists and composers.
- · Sound Exchange: www.soundexchange.com
- · The World Copyright Society: www.benedict.com
- · Song Societies: www.artistshousemusic.org

## What Do I Have To Do For Ordior To Protect And Administer My Rights?

· On completion of an audit there will be recommendations for the next steps. The first step will be for you to email Ordior with your permission. With your approval, we will then register all of your copyrights with the noted collection societies and begin the process of recovering any outstanding rights and royalties.

· What Does This Cost Me?



from the major labels (EMI, Universal, Sony, etc.) Nothing, this is all part of our services. We pay you the % noted under your agreement and report to you via our reports' console.





## Detect, Collect, Manage, Let's go!

#### **ORDIOR Australia**

Clarence House Unit 6 No 9 Clarence Street Moss Vale, NSW 2577 Australia

W: www.ordior.com E: damien@ordior.com P: +61 2 9310 0155 F: +61 2 9310 0166

#### **Ordior USA**

3 Germay Dr Ste 4 - 4002 Wilmington, DE 19804 USA P: +1 646 291 8906 F: +1 360 326 1527

Toll Free Number: +1 877 772 3711

E: sales@ordior.com W: www.ordior.com

