

ordior 

ORDIOR

Services





About Us



About Us

Forensic Music Rights & Distribution Specialists.

Through out our 10 year history, Ordior has been working in the royalty recovery, rights management, and catalogue administration services sector of the Music Industry. Working with a roster of leading independent record labels, artists and music publishers across the globe. Ordior has completed over 4Bn in transactions with its Royalty Vault software and growing rapidly.

ORDIOR specializes in Youtube, Facebook, & Instagram rights management, UGC monetization, copyright enforcement, digital music distribution, and micro sync licensing.

Every minute 1000 hours of content is uploaded globally to digital & social platforms.

How much of that is yours?





Our Team



Our Team



40

People

Passionate and experienced employees.



5

Offices

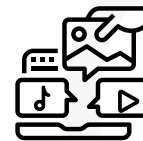
A global network of offices based in key territories.



10

Forensic & Legal Experts

An experienced digital music rights team.



10

Content Managers

A team of local content managers speaking more than 10 different languages.



5

Trade Marketing Experts

Building the best strategies across stores to maximise the impact of releases.



65

Leading Partners

A global network of some of the worlds leaders in rights management, royalty collections and content monetisation partners.



Partners





Partners

The team at Ordior work with a wide network of partners, associates and digital systems to secure placements. This unique set of systems, processes and partnerships allow us to deliver your content to over 200 leading music license specialists around the world.

System, procedures and process management are the key elements that help to get your music to the top of the pile and to the ears of the people that make the purchase decisions for license agreements.

The unique systems we have developed, our relationships with industry partners and utilising our global network of music supervisors provide a unique and compelling value proposition to get your music into TV shows, films and other networks much more easily and efficiently than our competitors.



fairphonic



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Campaigns

What Is A Campaign?

Our Campaigns usually run for around 6 months and include everything from Production, Remixes, Promotion, Chart Entry, Licensing and Release. Campaigns can be tailored to your individual or collective needs as an artist, label, or manager, but generally include the following key stages:

Production & Remixes

If you've already produced a single that we feel will work in one of our international campaigns - great, but if you have not then we will invite you into our Audiofreaks Studio Complex where you will collaborate with our hit making teams to develop the perfect single. We will then send the stems to some of the leading dance producers in the world who will remix the single so that we end up with a set of remixes covering every key DJ style from cooler underground through to the more mainstream sounds.

Remixes are not just thrown together for the sake of it - they are an absolutely integral and crucial part of any single campaign. A tastemaker DJ such as Sven Vath, Richie Hawtin or Marco Carola etc will very unlikely play the original mix of a single which contains too many vocals and is too commercial, and will rather opt for a cooler version or a dub mix of the single instead, whereas a DJ such as David Guetta, or David Morales might well want the full vocal commercial version. We develop a selection of different remixes to appeal to the different DJs and thus reach as many music lovers, labels and booking agents as possible.

Promotion & Marketing

Our in-house team and various worldwide promotional partners, between them, have well in excess of 40,000 music related contacts, including the who's who of the music industry. These contacts are not 'paid for' lists like so many other companies use, but relationships that have been carefully established over decades of core industry work.

We stagger the campaign promotions, first giving the key A-list tastemaker DJs the initial exclusive on a single, and then as the campaign builds our web expands throughout the global mainstream DJs and then general mass of industry contacts. We always guarantee a Chart Entry in the UK's Official Music Week Charts.

Quite simply, we aim to blow up each project to a point whereby the record labels, booking agents, managers and the industry as a whole starts to take note and show interest in the artist, single and brand.

Licensing & Release

Only if requested by a client (as they may have their own label platform and strategy in place) we can, and usually do, handle the International licensing and release side of a single campaign.

Over many years, our team has worked closely with all the major labels and key independent labels around the World. We have established literally hundreds of licensing deals, which in turn has led to a countless number of global releases and sales well in excess of 200 million units.

Although there is never a guarantee on International Licensing, we are proud of the fact we usually attract numerous licensing offers for the projects, and these often go on to become hits in their respective territories. We also have a key distribution platform for our own labels in place and can release the single in any territory where we do not manage to secure a license, therefore guaranteeing a global release for the campaign.



Case Study 1 | Artist | DL Down3r

Over 1,500,000,000
streams worldwide across
YouTube, Spotify,
Facebook, TenCent and the
global digital streaming
retailers, and still growing.



DL Down3r

PLAY FOLLOW

OVERVIEW FANS ALSO LIKE ABOUT CONCERTS

Latest Release

Side Chick, Vol...
SEP 26, 2020

Popular

Rank	Track Name	Streams
1	Suga Boom Boom	24,632,314
2	Suga Boom Boom - Remix	273,999
3	You Ain't My Homie	263,582
4	Suga Boom Boom - The Origin...	129,532
5	Sucker For Pain	43,309
6	Suga Boom Boom - Part 2	1,587,094
7	Suga Boom Boom	9,154
8	Throw It Up	64,495
9	Stuck In My Ways	207,676
10	Suga Boom Boom - Extended Club Mix	15,589

DL Down3r
@jdown3r
3,525 Tweets

I am ready to take my music to the world and make a positive impact on everyone who comes into contact with it.

Se unió en mayo de 2016

55 Siguiendo

AirPlay DIRECT

DL Down3r

Location: AMERICA NORTH: USA/California (CA)

Urban Inspirational / Hip-Hop / Trip-Hop

MP3 (02:53) (6.59 MB)

Throw It Up
Genre: Hip-Hop

Downer
338 fans

Discography Top tracks Similar artists Comments

Top tracks

- Suga Boom Boom (feat. James Williams) (Radio Edit)
- Side Chick (feat. Nicho Savant & Vysion)
- Lay You Down (feat. Ripped)
- And The Block Stay

Jango DL Down3r Radio

Rank #1

Downer- FanPage
@DLDowner-Musician

30,000 people like this
44,217 people are following this

Info: <http://www.downer3r.com/>
Send Message
Musician - Artist - Musician / Band

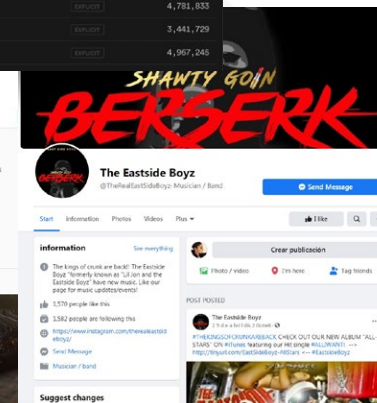
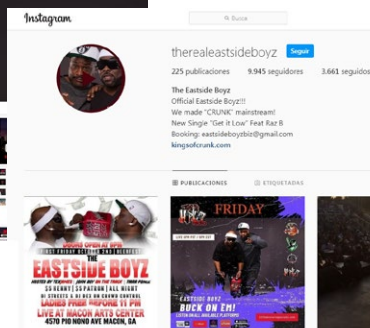
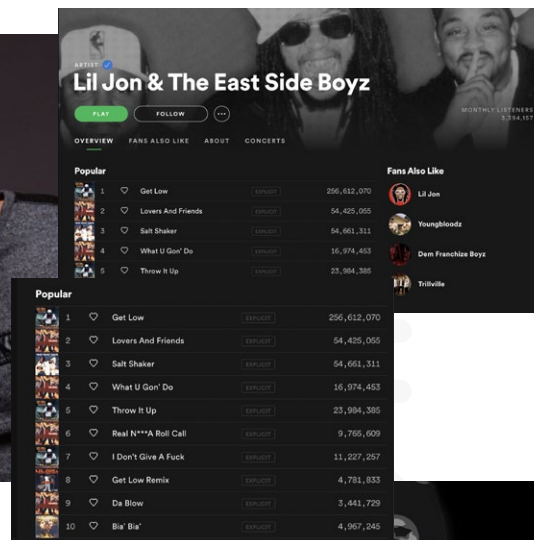
DL Down3r
Hip Hop - Oakland, CA

Overview Music Videos Shows

A full-page background image featuring two men in profile, facing right. The man on the left is wearing a white t-shirt, a white headband, and sunglasses with multiple lenses. The man on the right is wearing a white baseball cap, a dark jacket, and a chain necklace. The entire image is bathed in a strong red light, creating a high-contrast, stylized effect. The background is a solid dark red.

Case Study 2 | Artist | Eastside Boyz

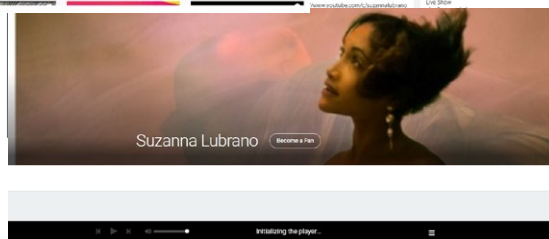
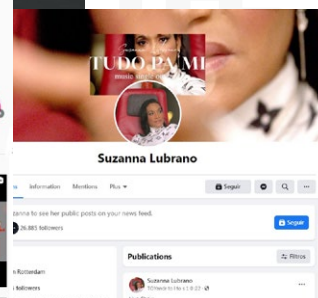
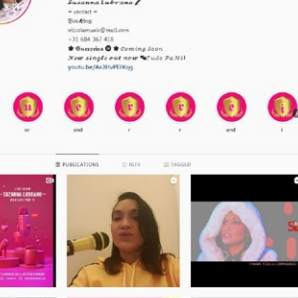
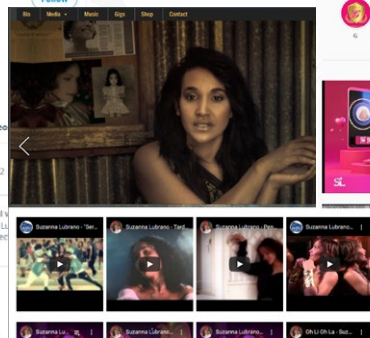
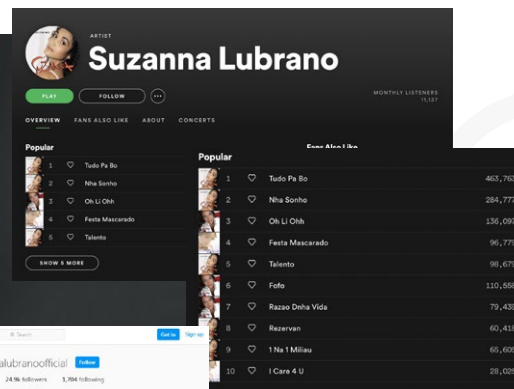
Over 800,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.





Case Study 3 | Artist | Suzanna Lubrano

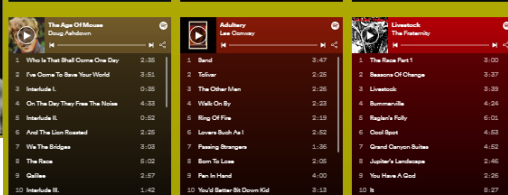
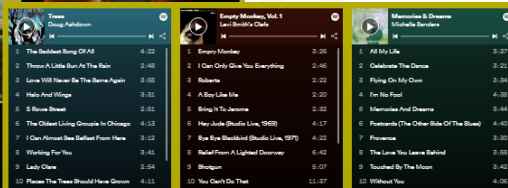
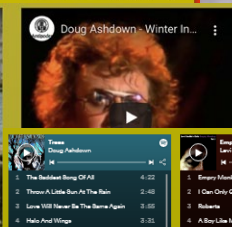
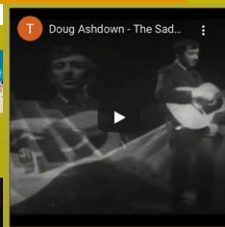
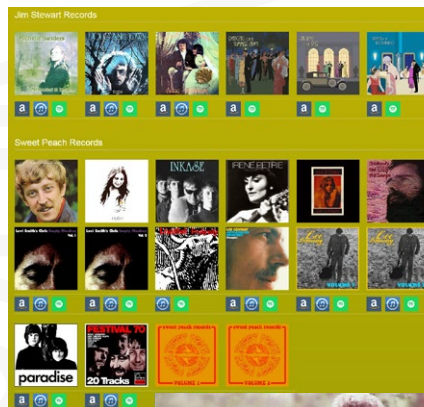
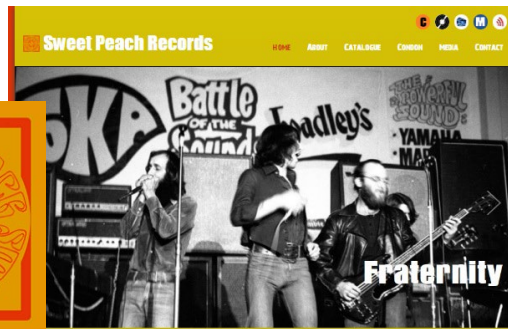
Over 200,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.





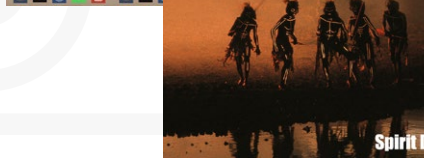
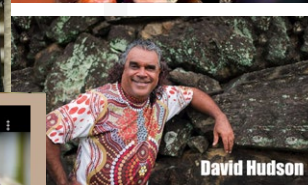
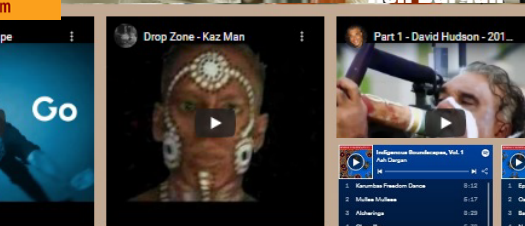
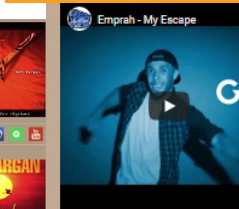
Case Study 4 | Label | Sweet Peach Records

Over 100,000,000 streams
worldwide across YouTube,
Spotify, Facebook, TenCent
and the global digital
streaming retailers.





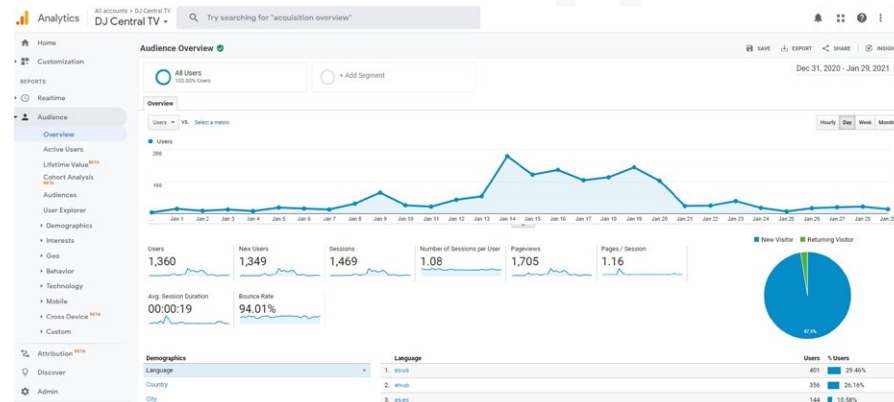
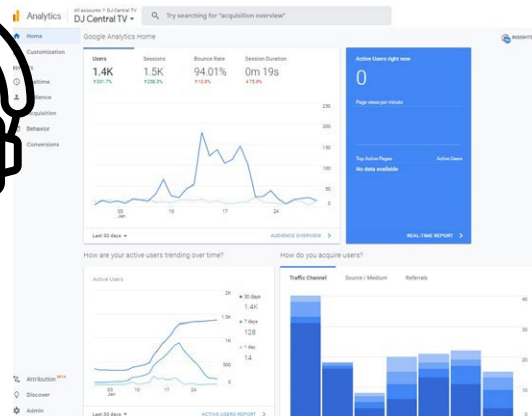
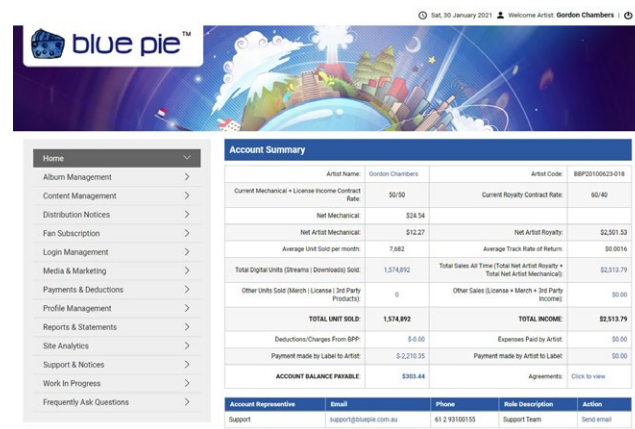
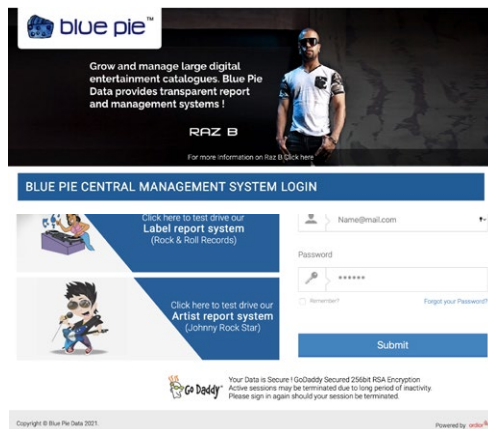
Case Study 5 | Label | Indig Music





Audiences

Turn audience engagement into sales, and track every download & stream using the Ordior Royalty Vault systems, integrating Google Analytics for traffic and detailed audience engagement metrics tracking your web media tools around the world 24x7.





Global Network

Global Network

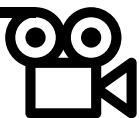
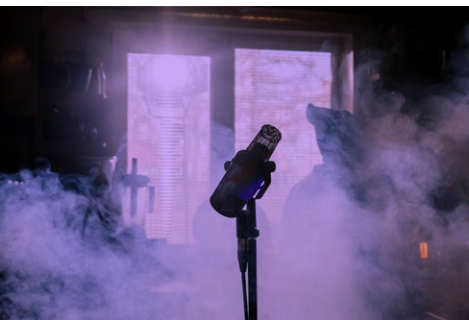
Our internal distribution network is second to none, with dedicated offices and points of presence in Moss Vale Australia, Buenos Aires Argentina, Lagos Nigeria, London UK, Vancouver Canada and Los Angeles USA.



- Office 1: Content Management
- Office 2: Recording Studio
- Office 3: Artwork Department

A photograph of two young men sitting in front of several vintage televisions. The man on the left is wearing yellow-tinted glasses and a light blue shirt, holding a glass bottle of milk with a straw. The man on the right is wearing round glasses and a light blue button-down shirt, also holding a glass bottle of milk with a straw. The background features three vintage TVs: a Samsung on the left, a Philips in the center, and a Panasonic on the right. All three screens are displaying static noise. The scene is lit with warm, orange and yellow light, creating a nostalgic atmosphere.

Video Production



Video Production & Promotion

Music Videos are a HUGE asset when developed in conjunction with and in addition to one of our campaigns. They can often help to attract even stronger licensing offers from the international labels, which obviously helps us build a much bigger global awareness for the artist, single and or brand. We believe in keeping costs as low as possible when making a music video, but we still need to achieve a professional broadcast quality video. To us it is all about having the right and often simple idea that captivates the imagination of the TV and media channels producers.

We work very closely with many tried and tested video production teams and video directors. We can help you to establish big budget music videos with all the bells and whistles, or just promo videos perfect for your social networks.

The main thing is, we can help you to achieve this within a very sensible budget and a fast time frame.

Complete Service List

Our campaigns are a combination of various Audiofreaks services tailored to your needs and requirements. Each service may also be engaged individually if required. For a full description of each service please contact dale@audiofreaksmusic.com and ask for a copy of the services guide.

Production:

- Original Song Creation
- Remix Package
- Lyric Video
- A&R Consultancy
- Artist Development Plan
- Mixing
- Mastering
- Studio Hire
- Full Music Video

Promotions:

- Tastemaker DJ Promo
- Mainstream DJ Promo
- Billboard Promo
- Digital Radio Promo
- UK Regional Radio
- UK National Radio

Artist:

- Artist PR
- Artist Styling/Brand
- Video Promotion
- Bloggers Promotion
- Spotify Promo
- Youtube Promo
- Public Promotion
- EPK Press Kits
- International Licensing
- Publishing
- Holiday Resort Promo

Other:

- Artist Web Design
- Graphic Design



**Detect, Collect,
Manage, Let's go!**



ORDIOR Australia

Clarence House
Unit 6 No 9 Clarence Street
Moss Vale, NSW 2577
Australia
W: www.ordior.com
E: damien@ordior.com
P: +61 2 9310 0155
F: +61 2 9310 0166

Ordior USA

3 Germay Dr
Ste 4 – 4002
Wilmington, DE 19804
USA
P: +1 646 291 8906
F: +1 360 326 1527
Toll Free Number: +1 877 772 3711
E: sales@ordior.com
W: www.ordior.com

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