



Ordior

Holiday Newsletter | December 2025

SHARING FESTIVE RHYTHMS & HOLIDAY CHEER WORLDWIDE 🌿



Aussie Christmas: Santa Surfs the Ultimate Holiday Rock Playlist Sensation

Leave the snowy traditions behind; **Blue Pie Records** is celebrating Christmas the authentic Australian way: with sun, surf, and sizzle! Our Aussie Christmas public playlist features the famous visual of Santa trading his sleigh for a surfboard, perfectly capturing that warm-weather holiday spirit. Discover this vast library of high-energy, unforgettable festive tracks, totaling over 6 incredible hours of music. It is your essential, sun-soaked soundtrack created for summer barbecues, beach trips, and all seasonal gatherings. Stream the songs right now on Spotify!



Them Mushrooms' John Katana: Building a 50-Year African Music Empire

The latest **AfriCAN Do! Podcast** spotlights **John Katana Harrison**, co-founder of the iconic Kenyan band, **Them Mushrooms**. This episode provides a masterclass in African entrepreneurship, exploring the band's fifty-year legacy since 1969. Katana explains how the group blended native genres to develop their unique rhythm and the history of their worldwide success, "**Jambo Bwana (Hakuna Matata)**." He examines overcoming market hurdles and maintaining cultural heritage. Watch the Complete Segment on YouTube and get inspired!



DJ Central TV & Fast Channels TV Launch Global EDM Network

DJ Central TV has officially joined with **Fast Channels TV**, launching a premier, 24/7 worldwide broadcast destination for electronic music fans. This significant alliance delivers more than 300 hours of continuous Electronic Dance Music (EDM) content, featuring unique DJ interviews, international club scene highlights, and rare sets to millions globally via FAST outlets. This milestone cements DJ Central TV as a global EDM media leader, supporting independent creators and fostering their professional advancement worldwide. To discover more, please click the link below to keep exploring.



Dive Deep: Blue Pie's Christian Classical Holiday Playlist

This festive season, find a peaceful escape with the official Blue Pie Records' Christian Classical holiday music playlist. This vast collection features 343 songs, providing over 11 hours of truly inspiring instrumental and choral pieces. Expertly curated across multiple classical eras, the set delivers a timeless and spiritual listening journey. Whether for prayer, study, or enjoying elegant harmonies, these tracks offer the ideal environment for quiet reflection. It is an essential soundtrack for anyone seeking tranquility today. Start streaming this definitive collection now on Spotify.



Sydonia Establishes a Definitive Sound with the Powerful "New Low" EP

Sydonia releases their powerful new EP, "**New Low**," establishing a fresh benchmark for the modern metal landscape. This heavy-hitting collection is essential for rock and alternative music fans globally, serving as a testament to the band's artistic range. The EP features the title track "New Low," alongside the hard-driving singles "7 Billion Megalomaniacs," "Forever," and "Great Divide." Running over 17 minutes, the EP provides potent content for digital catalogs this season. Stream this EP on Spotify right now!



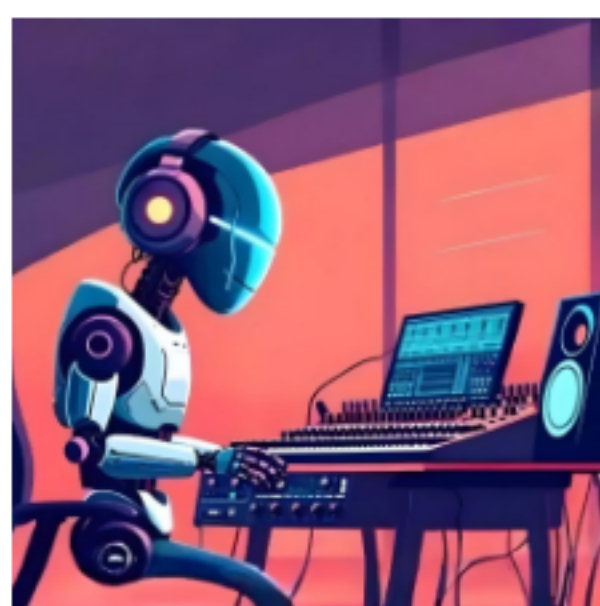
Ordior Media and Pow Wow Film Studios Unite for Global Creative Production

Ordior Media has confirmed a strategic alliance with **Pow Wow Film Studios**, integrating Pow Wow's premier Dolby Atmos production suites in North Sydney with Ordior's extensive global digital systems. This merger combines cinematic craft with AI-powered marketing, rights supervision, and international distribution pipelines. The mission is to boost Pow Wow's digital footprint and establish it as a world-class creative center for cinema and premium media. Click the icon below to access the complete news article.



Behind the Music: The Outsider Reimagines Petula Clark's "Downtown"

"**Downtown**," Petula Clark's famous 1964 classic, found new life after DJ Central's **The Outsider** remixed it for New York City's post-9/11 cultural revival campaign. In a behind-the-music feature, the legendary **Petula Clark** fondly recalls its origin with **Tony Hatch**, who truly crafted her signature sound, while The Outsider shares his bold Neo-Mod vision blending past and present. This powerful story celebrates timeless songwriting, artistic reinvention, and the enduring power of music to connect generations. Watch this fascinating full feature now on YouTube.



The AI Revolution in Music: 50,000 Tracks a Day Hit Deezer as 97% of Listeners Can't Tell Human from Machine

The music industry is evolving rapidly as Deezer reveals that over 50,000 AI-generated songs are uploaded daily, changing the landscape of music production and delivery. A Deezer-Ipsos study found that 97% of participants could not separate human-made music from tracks produced by artificial intelligence during blind tests. This trend is sparking conversations regarding transparency, royalty rights, and the necessity for platforms to tag synthetic media as AI further connects technology with artistic creation. Tap the icon below to explore the entire story.



EXPLORE ORDIOR MEDIA ARTISTS' NEW WEBSITES!



Fadhili Williams' Official Website Goes Live



Ordior Media Team Unveils New Bridgitte Stolk Site



The Eastside Boyz Launch Revamped Site



Ordior Australia | Clarence House Unit 6, 9 Clarence St | Moss Vale, NSW 2577 AU

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!