

Ordior July Highlights 2026



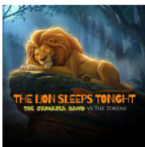
Ordior Unveils Powerful New Video Detailing Global Rights and Royalty Management

Behind every successful music catalog is a complex network, and **Ordior** is demystifying the process with its new video. The feature gives artists and labels an insider look at how the company secures global rights, manages royalties, and drives digital growth. Utilizing advanced **AI data tracking** alongside distribution networks, the video maps out how rights holders can claim uncollected revenue. Click below to read the full article.



Suga Boom Boom Women's Special Music Video Dominates Fitness

A massive crossover is taking over the fitness community as **The Key Crashers** EDM remix of **DL Down3r** viral hit **Suga Boom Boom** transforms into a workout anthem. Driven by spin, cardio, and platforms like Peloton, the track's rhythms have propelled it past 10M global streams. Women in fitness are leading this movement, finding motivation & empowerment in the relentless energy. **Watch the music video on YouTube.**



The Jamaica Band redefines a timeless classic

Reggae outfit **The Jamaica Band** has unleashed a powerful new remix production of the legendary anthem **The Lion Sleeps Tonight**. Breathing fresh energy into the iconic melody, this vibrant rendition blends classic roots rhythms with contemporary electronic production textures. Distributed by **DJ Central Records**, the track leverages the network infrastructure of **Blue Pie Records** alongside rights optimization from **Ordior**. **Watch the video on YouTube.**



Afrobeats Star Tekno Surpasses Massive Milestone of 2.2 Billion Global Streams

Tekno continues to solidify his status as one of Africa's premier musical exports, officially surpassing **2.2 billion streams** worldwide. His catalog has achieved massive traction across top platforms, including **Spotify, YouTube, and Apple Music**. Driven by viral releases, production mastery, and a growing international fanbase, this milestone highlights his profound impact. **Click below to read the full article.**



Taskata Global Services Drives Global Hausa Music Movement Past 100 Million Fans

Northern Nigeria is experiencing a cultural explosion as **Hausa entertainment** expands globally. Leading this expansion is **Taskata Global Services**, a digital powerhouse whose artist roster has surpassed **100 million fans** worldwide. By blending deep storytelling, rich heritage, and digital distribution, the company is transforming talent into mainstream international powerhouses. **Click below to read the full article.**



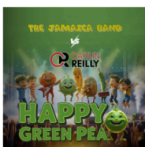
Them Mushrooms Revive Their Timeless Legacy Through AI Innovation

The Kenyan band **Them Mushrooms** is entering a new digital era by integrating **AI-driven video technology** with their catalogue. By blending their iconic sound with cinematic visuals, the band is breathing new life into their hits for modern audiences. This preserves their heritage while ensuring their artistry resonates globally. Experience the evolution of their sound. **Click below to read the full article.**



Sydonia Breaks Out Globally with "Forever"

Alternative powerhouse **Sydonia** is capturing global attention as their melodic breakout single **"Forever"** explodes across international airwaves. Released via **Blue Pie Records** from their EP **"New Low,"** the anthem has achieved massive rotation across 78 stations in 30+ countries through a strategic Syndicast campaign. With streaming numbers mirroring this success, the track is cementing the band's status. **Listen to the song on Spotify today.**



Happy Green Pea captures global radio and streaming audiences

The colorful collaboration between **The Jamaica Band** and **Caitlin Reilly** is capturing hearts worldwide. Their hit **Happy Green Pea** is expanding rapidly across international radio, streaming platforms, and global family networks. Supported by the digital distribution and rights management of **Ordior**, this track is securing prime playlist spots and growing its listener base daily. **Click below to read the full article.**



Explore Newly Launched Ordior Artist Websites



www.ordior.com