



Ordior
October Highlights 2025



Celebrating the Life of Teddy Kalanda Harrison: A Legacy Beyond the Stage

A year after his passing, we honor Teddy Kalanda Harrison, founding member of **Them Mushrooms**, whose music transcends generations. He championed Benga and coastal rhythms, creating the cultural anthem “**Jambo Bwana**,” which carried East Africa's spirit worldwide. As his health declined, he returned to the stage for a moving final performance, showing grace and devotion. Watch the YouTube video below as John Katana recounts how Teddy composed “Jambo Bwana,” a vacationing record executive discovered it & it was recorded in one take.



GHMusic Publishing and Ordior Media launch AI grant writing and funding for Ghana's creative music industry

GHMusic Publishing has joined forces with **Ordior Media** to transform Ghana's music industry through AI-powered grant writing and funding. This partnership removes barriers, helping artists secure essential grants and sponsorships with advanced technology. By streamlining applications, Ghanaian creators can compete more effectively on the global stage, marking a major step forward for talent growth and innovation. In the meantime, meet Esi Asante as she highlights how GHMusic Publishing empowers artists on YouTube.



Taskata Global Services joins Blue Pie Records & Ordior, driving Hausa music & Afrobeat globally from Northern Nigeria

Taskata Global Services, a leading Hausa music label, has partnered with **Blue Pie Records USA** and **Ordior** to elevate Northern Nigeria's vibrant sound on the global stage. Founded by Usman Rabiu Abubakar, Taskata represents top artists including Ali Jita, DJ AB, Hamisu Breaker, and Umar M. Shariff. With Blue Pie's global distribution and Ordior's rights protection, Afro-Hausa music is reaching new audiences through innovative digital strategies. Explore Taskata Global Services catalogue on YouTube and subscribe.



From 100K to 3 Billion! - Blue Pie Records AI Avatar Ethan Cross Shares DL Down3r's Music Journey

West Coast artist **DL Down3r** has achieved a staggering rise, soaring from 100,000 streams in 2015 to over 3 billion today. This wasn't luck; it was a strategic “takeover” powered by 3,500+ videos and key remixes. His track “**Suga boom boom**” alone fueled a half-billion-view frenzy on TikTok. Backed by Blue Pie Records, Down3r turned digital success into real-life ventures, even building his dream in car racing. His journey reflects global success and lasting legacy. Watch the story on YouTube with BPR AI Avatar Ethan Cross.



Key Loch Gets Animated: "Shake" Reimagined with Lisa "Left Eye" Lopes and Gabe Rizza

Key Loch revives **Lisa "Left Eye" Lopes** with **Shake** (Remixed & Remastered 2025), blending 90s soul with futuristic club energy. Produced by **Damien Reilly**, **Gabe Rizza**, **Sahra**, and supported by **Suzanna Lubrano** and **René Romer**, the project delivers two versions: a polished remaster and a funk-driven remix. **ORDIOR Media** elevates it further with a viral-ready animated video, keeping Lisa's legacy alive while introducing her timeless power to a new generation. Watch the Pixar-style video now on YouTube.



Them Mushrooms Go Animated: "Ni Jumamosi" Gets a Pixar Art Video Makeover!

Ordior invites you to experience the sheer joy of **Them Mushrooms'** iconic hit, “**Ni Jumamosi**,” presented in a breathtaking new **Pixar-style art video**! This stunning release breathes vibrant, animated life into the classic Benga and Kenyan Pop tune. Watch as this legendary African rhythm is perfectly matched by feature-film quality visuals, capturing the song's irresistible Saturday energy. This truly beautiful fusion—a timeless sound meeting cutting-edge artistry—celebrates the enduring appeal of Them Mushrooms. Watch the full video on the Ordior YouTube.



Swanee Hits No.1 on the Australian Charts with "Believe" Album

Australian rock legend **Swanee** reached No. 1 on the ARIA Blues & Roots Albums Chart with “**Believe**,” a stirring collection of duets and collaborations showcasing his enduring vocal power and musical legacy. Featuring guest artists including Jimmy and Alan Barnes, the release climbed several physical-format charts and was issued exclusively on CD and vinyl while skipping mainstream digital streaming platforms. The classic tracks “**Brother of Mine**” & “**Should've Never Let You Go**” are now on Spotify & Apple Music. Listen to Swanee on Spotify now.



Honoring Kenny K'ore: A Gospel Pioneer's Legacy – ORDIOR proudly protecting his music and rights across the globe.

Ordior proudly honors Nigerian gospel pioneer **Kenny K'ore**, ensuring his music and rights are protected and celebrated worldwide. After 11 remarkable years with the acclaimed group **Infinity**, Kenny began a successful solo journey, building a legacy of faith and inspiration through his music. Under Global Marketing Director Tishawn Ford, Ordior is expanding Kenny's presence through innovative campaigns and digital platforms, bringing his timeless gospel sound to new audiences. Listen to his music on Spotify.



Experience the Magic of Ordior AI Avatars!



Esi Asante ~ The Voice of GHMusic Publishing



Amari Bello ~ Powering Hausa Music with Taskata Global Services



Zara Monroe ~ The Soul Behind Soul Shift Music

